



2015

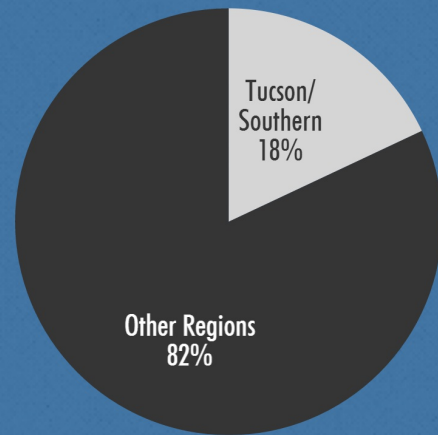
## Arizona Domestic Overnight Visitors Arizona vs. Tucson and Southern Region

**36.4 Million**

Domestic Overnight Visitors to  
Arizona

**6.5 Million**

Domestic Overnight Visitors to  
Tucson and Southern Region



### Arizona

### Tucson/Southern Region

83%/17%	leisure/business	80%/20%
72%/28%	non-resident/resident	70%/30%
2.8	party size	2.5
62%	net paid accommodations	61%
\$688	expenditures*	\$740
4.0	nights stayed in region	5.0
\$69,300	average HH income	\$67,870
45 yrs	average age	48 yrs

Source: Longwoods, Tourism Economics

\* trip expenditures per party, does not include  
transportation to Arizona